

Combine the power of ActBlue and mCommons to grow your mobile list and improve donor engagement

Grow your mobile list

Easily enable your donors to subscribe to your mobile messaging program when they donate through an ActBlue web form.

- Donors who check the mobile opt-in option will be enrolled into a mCommons opt-in path
- Automatically thank donors via SMS after they opt-in to messages via ActBlue
- Easily track who joined your list through ActBlue
- Utilize this method as an always-on opt-in path or for special campaigns and events

Optimize fundraising campaigns

Engage supporters beyond the donation to build lasting relationships, mobilize supporters, and drive repeat giving.

- Enroll new mobile subscribers into a welcome series to improve retention longterm
- Identify those who opted-in via ActBlue, then engage them with targeted campaigns to drive action, attract volunteers, and mobilize voters
- Optimize fundraising efforts by using donation data to improve targeting, deliver compelling donation asks, and reinvigorate dormant donors
- Sync donation data in real-time to trigger thank you messages, continue education efforts, or the share a new call to action

Ready to get started?

Speak to one of our mobile experts to supercharge your list growth and donor engagement strategies with mCommons and ActBlue.

[Talk to Us](#)



How it works

Using a webhook we are able to trigger an opt-in path within mCommons when a donor checks the mobile opt-in box on an ActBlue form.

Once a supporter opts-in to your mobile program, key profile and donation data will be synced to mCommons, including:

- First and last name
- Phone number
- Email address
- Street address, city, state, zip, and country
- Historical and real-time donation data, including date, time and amount

Pricing

There is a one-time setup fee to get your organization up and running with the ActBlue webhook for mCommons. From that point forward, all data syncing is free!