



Combine the power of EveryAction & Mobile Commons to grow your lists, drive supporter engagement, and enhance fundraising strategies

Grow your mobile list

Sync opt-in data into Mobile Commons to engage new subscribers that originated from EveryAction

- | Automatically trigger welcome journeys to begin nurturing and engaging new subscribers
- | Easily track who joined through EveryAction
- | Utilize this method as an always-on opt-in path or for special campaigns and events

Optimize fundraising campaigns

Target your fundraising asks by segmenting groups based on donation data from EveryAction

- | program with personalized campaigns that inspire a first-time donation
- | Engage existing donors with targeted messages that keep them motivated to your cause, leading to repeat contributions
- | Identify dormant donors and re-engage them with compelling and relevant mobile campaigns to inspire renewed giving

Drive meaningful engagement

Sync data between both platforms to improve personalization to build lasting relationships, drive donations, and mobilize supporters

- | Enrich existing mobile subscriber data for a more complete picture of your supporters
- | Target campaigns based on activist codes to more closely connect to the causes, initiatives, and activities the supporter cares about most



How it works

This integration supports the EveryAction 8 API to power bi-directional data syncs between Mobile Commons and EveryAction

Sync standard profile data, as well as specialized fields like donation information and activist code:

- | First and last name
- | Phone number and email address
- | Opt-in and opt-out data
- | Street address, city, state, zip, and country
- | Donation data, including if a supporter has donated or not, highest prior donation, dates and amounts
- | Activist codes

Ready to get started?

Speak to one of our mobile experts to supercharge your supporter engagement with Mobile Commons and EveryAction

[Talk to Us](#)

Plus, the integration is free until the end of 2023!