# mobile commons + ActBlue

# Combine the power of ActBlue and Mobile Commons to grow your mobile list and improve donor engagement

## Grow your mobile list

Easily enable your donors to subscribe to your mobile messaging program when they donate through an ActBlue web form.

- Donors who check the mobile opt-in option will be enrolled into a Mobile Commons opt-in path

- Automatically thank donors via SMS after they opt-in to messages via ActBlue

- Easily track who joined your list through ActBlue

- Utilize this method as an always-on opt-in path or for special campaigns and events

## Optimize fundraising campaigns

Engage supporters beyond the donation to build lasting relationships, mobilize supporters, and drive repeat giving.

- Enroll new mobile subscribers into a welcome series to improve retention longterm

- Identify those who opted-in via ActBlue, then engage them with targeted campaigns to drive action, attract volunteers, and mobilize voters

- Optimize fundraising efforts by using donation data to improve targeting, deliver compelling donation asks, and reinvigorate dormant donors

- Sync donation data in real-time to trigger thank you messages, continue education efforts, or the share a new call to action

## Ready to get started?

Speak to one of our mobile experts to supercharge your list growth and donor engagement strategies with Mobile Commons and ActBlue.

**Talk to Us**



## How it works

Using a webhook we are able to trigger an opt-in path within Mobile Commons when a donor checks the mobile opt-in box on an ActBlue form.

Once a supporter opts-in to your mobile program, key profile and donation data will be synced to Mobile Commons, including:

- First and last name

- Phone number

- Email address

- Street address, city, state, zip, and country

- Historical and real-time donation data, including date, time and amount

## Pricing

There is a one-time setup fee to get your organization up and running with the ActBlue webhook for Mobile Commons. From that point forward, all data syncing is free!